COLORS

PRIMARY
DARK GREEN
PMS 342

SECONDARY
KELLY GREEN
PMS 361

PRIMARY
BLUE
PMS 279

ACCENT
COLOR
WHITE

ACCENT
COLOR
BLACK
PRIMARY FULL COLOR VERSIONS. EITHER OF THESE TWO VERSIONS MAY BE USED ON WHITE OR LIGHT BACKGROUND.

FULL COLOR WITH STROKES FOR USE ON DARK BACKGROUND.

ONE COLOR VERSIONS TO BE REPRODUCED ONLY IN APPROVED COLOR PALETTE.

PRIMAR MARK
ANGRY WAVE
FULL COLOR
TWAVE CAN BE
REPRODUCED
ONLY IN
APPROVED COLORS

ONE COLOR
VERSIONS TO BE
REPRODUCED ONLY IN AP-
PROVED COLOR PALETTE

T-wave.279

T-wave.342

T-wave.BLACK

T-wave.279

SECONDARY MARK
T-WAVE
FOUR SINGLE-COLOR OPTIONS IN APPROVED PALETTE COLORS
TWO COLOR OPTIONS:
A STROKE MAY BE ADDED TO THE ONE COLOR OPTIONS IN ONE OF THE FOUR COLORS FROM THE COLOR PALETTE.
The Tulane Green Wave Wordmark may also be used in the single color options provided in the color palette.
TWO COLOR OPTIONS:
A STROKE MAY BE ADDED TO THE ONE COLOR OPTION OF THE WORDMARK WITH THE TEXT BELOW MATCHING THE STROKE COLOR

- TULANE.GRAN.E.WAVE.342.279
- TULANE.GRAN.E.WAVE.279.342
- TULANE.GRAN.E.WAVE.BLACK.279
- TULANE.GRAN.E.WAVE.BLACK.342
- TULANE.GRAN.E.WAVE.WHITE.279
- TULANE.GRAN.E.WAVE.WHITE.342
- TULANE.GRAN.E.WAVE.BLACK.WHITE
- TULANE.GRAN.E.WAVE.WHITE.BLACK
- TULANE.GRAN.E.WAVE.342.WHITE
- TULANE.GRAN.E.WAVE.BLACK.342
- TULANE.GRAN.E.WAVE.279.WHITE
- TULANE.GRAN.E.WAVE.279.WHITE
Geared Slab Thin

Geared Slab Regular

Geared Slab Bold

Geared Slab Extrabold

A ONE- A TWO- A HELLUVA HULLABALOO!
A one- a two- a Helluva Hullabaloo!

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TULANE SPORT SPECIFIC LOGOS IN PANTONE 342

Tulane Baseball
Tulane Golf
Tulane Basketball
Tulane Sailing
Tulane Beach Volleyball
Tulane Swimming & Diving
Tulane Bowling
Tulane Tennis
Tulane Cross Country
Tulane Track & Field
Tulane Football
Tulane Volleyball

WORDMARK
SPORT SPECIFIC LOGOS
Tulane Sport Specific Logos in Pantone 279

- Baseball
- Golf
- Basketball
- Sailing
- Beach Volleyball
- Swimming & Diving
- Bowling
- Tennis
- Cross Country
- Track & Field
- Football
- Volleyball

Wordmark

Sport Specific Logos
THE GREEN WAVE WORDMARK MAY BE REPRODUCED IN LIMITED USE. THE BRANDING COMMITTEE MUST GRANT PERMISSION FOR THIS MARK'S USE.